



World-Class Training Now Within Reach

INSIGHTS, STRATEGIES, AND TRAINING FOR EVERY BUDGET



30+ Years of Workforce Success

For over 30 years, LeaderLogic® has delivered elite training, employee and customer insights, and comprehensive workforce development and enterprise strategies to some of the world's most respected brands.

With the launch of our LearnLogic® division in 2020, we're now bringing that same enterprise-level quality to small and midsize organizations, delivering best-in-class training programs, insights, and strategies that are practical, impactful, and affordable.



5 Reasons Why Top Brands Choose LearnLogic®

EXPERTISE BACKED BY PROVEN RESEARCH

Our training programs are built on insights from multiple #1 bestselling books, developed by a globally recognized expert who has worked with some of the best brands in the world. This means your team learns strategies grounded in real-world success, not just theory.

PRACTICAL, RESULTS-DRIVEN TRAINING

We don't just teach concepts, we provide actionable strategies that your team can immediately apply. Our programs are designed for real-world impact, ensuring your organization achieves measurable improvements in customer satisfaction, employee engagement, leadership effectiveness, and sales growth.

CUSTOMIZED FOR MAXIMUM RELEVANCE

Every organization is unique, which is why our training programs can be tailored to fit your specific needs. From content customization to delivery format, we ensure your team gets training that aligns perfectly with your goals.

TRUSTED BY LEADING BRANDS WORLDWIDE

Top brands choose LearnLogic® because they trust our experience, expertise, and commitment to excellence. Our training programs are used by some of the world's most successful organizations to drive sustainable growth.

PRESTIGIOUS CERTIFICATION WITH REAL-WORLD IMPACT

Our programs don't just educate... they certify. Participants earn respected certifications backed by meaningful, relatable instructional design, providing them with credentials recognized across industries.

Flexible Training Delivery Options to Fit Every Need and Budget

At LearnLogic®, we understand that every organization is unique, which is why we offer a range of flexible training delivery options to meet the diverse needs of your team, whether you are training customer service professionals, sales teams, leaders, or healthcare providers. Our innovative Training in a Box™ technology provides everything you need to facilitate a high-impact training program using our proven, enterprise-grade methods and tools.

Self-Curated - Training in a Box™



Gain complete control over your training experience with our ready-to-deploy Training in a Box™ solution. This option provides all the materials you need to conduct your own training sessions, including:

- **Podcast-Style Training Modules:** Team members can learn at their own pace, listening to expert-led training anytime, anywhere.
- **Facilitator Guide and Workbooks:** Comprehensive materials for facilitators and participants, including practical exercises and collaborative learning activities.
- **Hackathon Toolkit:** Engaging exercises for hands-on learning, where your team can apply their insights, solve real-world problems, and collaborate around key concepts.
- **Online Certification Testing:** After completing the training, team members can take an online test to earn a recognized certification.

Live Virtual Training with a Certified Trainer

Experience the convenience and engagement of live virtual training. Our master trainers deliver the complete program online, allowing your team to interact, ask questions, and collaborate in real-time. This option combines the flexibility of remote learning with the impact of expert-led training.



On-Site Training by Certified Experts

For maximum engagement, choose on-site training delivered by our certified trainers. This immersive experience allows your team to learn, collaborate, and practice new skills directly with a master instructor, perfect for hands-on training and team building.



Custom Training

LearnLogic® offers fractional support services for teams and workforce leaders. We can develop a fully custom training program, instructional design and LMS integration to content creation, performance tracking, and outcome measurement. Our goal is to make training impactful, scalable, and aligned to your strategic goals. Examples of custom workforce development and training programs include:

- **Employee onboarding and orientation**
- **Employee engagement and culture transformation**
- **Compliance and regulatory training**
- **Workplace safety and risk mitigation**
- **Customer service excellence programs**
- **Leadership development and succession planning**
- **Sales performance and new product introduction training**
- **Continuous improvement and innovation capability building**

Great Training Starts with Great Strategy

We don't just help you train your team we help you align them around the strategies that drive lasting success. Through our strategic advisory services, we work with organizations to develop forward-thinking initiatives in customer experience, leadership development, innovation, hypergrowth, organizational excellence, and enterprise-wide strategic planning. If your team needs more than training, we're here to help you build the roadmap.



Our Turnkey Training Programs

LearnLogic® specializes in high-impact, certification-based programs that give your team powerful tools to succeed in today's fast-moving markets.



CUSTOMER SERVICE

Customer Service training empowers teams to deliver exceptional customer experiences by mastering journey mapping, conflict resolution, advanced communication techniques, and service innovation. Grounded in bestselling books and rigorous research from our TrendGPSTM platform, this program uses our proven instructional design model to transform frontline staff into true customer champions who drive loyalty and retention.



LEADERSHIP

Leadership training builds future-ready leaders who excel in strategic execution, inspire their teams, and foster a culture of clarity, resilience, and growth. Drawing on deep research and the frameworks of bestselling leadership books, this program delivers practical, repeatable methods to unlock high performance across your organization.



SALES

Sales training equips your team with integrity-driven strategies that not only improve close rates but also boost retention, referrals, and customer advocacy. Backed by decades of research and bestselling sales methodologies, this program ensures your team thrives with trust-based approaches proven to generate sustainable growth.



PATIENT EXPERIENCE

Patient Experience training is tailored specifically for healthcare teams seeking to improve patient satisfaction and care outcomes. Using evidence-based approaches from top-selling books and our proprietary instructional methods, this program transforms provider-patient interactions, elevates staff confidence, and builds cultures of empathy and excellence.



INNOVATION AND CREATIVITY

Innovation and Creativity training helps your teams think like innovators and establish scalable, high-impact innovation practices. Based on frameworks from industry-leading research and bestselling books, this program turns creativity into a practical capability that fuels growth and differentiates your organization in an increasingly competitive market.



Our Trademarked Turnkey Programs

We offer a complete suite of trademarked, turnkey certification programs that go far beyond traditional training. Built on the freshest research and best practices in workforce development, these programs equip your teams with the skills and insights they need to excel. Plus, they come with the added benefit of an official certification logo you can proudly display on your website, business cards, and marketing materials—signaling to your customers and community that you're committed to investing in excellence and delivering exceptional service.

Customer Relationship Advocate®
Master of Customer Experience®
Student Experience Professional®
Membership Experience®

Master of Patient Experience®
Impactful Communicator®
Patient Relationship Advocate®
Master of Human Experience®





About Us

LearnLogic® has been delivering world-class training and strategy solutions for over 30 years. Led by our CEO Nicholas Webb, ranked among the Top 30 Global Experts for eight consecutive years and the author of multiple #1 bestselling business books—we partner with organizations to drive hyper growth, innovation, and customer experience excellence.

Our proprietary research is unmatched and updated monthly to ensure relevance and impact. From Fortune 500 companies to small and midsize businesses, we bring the same high-level expertise to every client at a price they can afford. At LearnLogic®, workforce development and strategic excellence aren't just services—they're our passion.

Backed by Research from Multiple #1 Bestselling Books

Our training programs are built on the best research in the industry, backed by multiple number-one bestselling books authored by our CEO, Nicholas Webb. These books have been used by some of the world's top brands to guide their employee and customer insights, shape their workforce development strategies, and build impactful training programs that deliver measurable results.





Up-to-Date Insights Through Our TrendGPS™ Insight Methods

We also leverage our proprietary TrendGPS™ insight methods, which allow us to continuously track emerging trends and feed fresh research into every program we deliver. In a time of rapid and chaotic change, this ensures our clients always receive the most current and relevant workforce development insights to keep their teams ahead of the curve.

Serving Great Organizations

At LeaderLogic, LLC, we've spent decades helping some of the world's most respected brands grow and succeed through award-winning insights, keynote speaking, training, and advisory services. LearnLogic® is our wholly owned service product, created to bring that same enterprise-level expertise to small and midsize organizations. No matter your industry or team size, LearnLogic® delivers the proven tools, fresh research, and practical training needed to drive measurable growth, build stronger teams, and help you thrive in a time of rapid change.



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