

# THE HEALTHCARE CURE

A FILM BY NICK WEBB AND DR. RAY POWER

[Play Movie Trailer](#)

[Click here](#)

## The **Benefits** of Sponsorship

The Healthcare Cure is more than just a great documentary film. The Healthcare Cure is really about starting a movement that changes the conversation around healthcare. Millions of people are dying by not having access to prevention and wellness. Some studies suggest that as much as 80% of healthcare costs are associated with preventable chronic disease. The healthcare industrial complex has created a machine that uses an automatic prescription trigger mechanism, rather than one of prevention and wellness. Underserved communities are particularly adversely impacted by the dysfunctional structure and economic incentives of today's healthcare. We have invested over \$600,000 in cash and resources in the development of this film. The benefits of promoting this film is knowing that you will have the direct impact of helping to propagate the film and its message. This message once embedded, can actually change policies and even economic models. Corporations and associations can enjoy significant goodwill advertising by being associated with a message that resonates extremely well with their audience. Individual philanthropists can enjoy embedded family foundation or other structured promotions by sponsoring the film.

## Sponsorship promotional benefits include



*Website banner ad*



*Recognition in the film and the film trailer*



*Adjunct promotional benefits through our digital marketing campaigns*



*Speaking slot at the Disruption Expo*



*Knowing you've done something that can have a life-saving benefit*

We have two levels of **Sponsorship** which include:



**Platinum Sponsorship**  
**\$300,000**

This sponsorship will be limited to one sponsor that will be receiving top billing for their sponsorship and support.



**Supporter Sponsorship**  
**\$200,000**

This sponsorship level will be limited to just three sponsors with secondary but very significant sponsorship credit.

THE  
HEALTHCARE  
CURE

[www.thehealthcarecure.com](http://www.thehealthcarecure.com)

A FILM BY NICK WEBB AND DR. RAY POWER

Sponsorships would be paid to Leaderlogic, LLC the film producer and film promotion company. Leaderlogic, LLC is not a 5013C charitable corporation. Sponsors would receive a formal sponsorship agreement; however, this is not a solicitation to sell a stock or security. Sponsorships are a commercial marketing investment without regard to their philanthropic benefits.